

CONFIRMATION OF COMPLIANCE WITH GUIDELINES

Date: 05.06.2020

Member State¹: Bulgaria

Competent authority: Financial Supervision Commission

Title of the Guidelines: Guidelines on cross-selling practices (ESMA/2016/574)

Name: Boyko Atanasov

Position: Chair

Telephone number: +359-2-9404505

E-mail address: atanasov_b@fsc.bg

I am authorised to confirm compliance with the Guidelines on behalf of my competent authority: Yes

The competent authority informs ESMA that it: (please select one of the following options)

complies with the Guidelines as of the date of this notification.

intends to comply with the Guidelines by _____ [insert date].

does not comply and does not intend to comply with **all** or **parts** of the Guidelines and has provided a full explanation of the extent of non-compliance together with full reasons for this, as well as other details of the partial compliance, in the Annex to this notification.

the Guidelines **do not apply** in my jurisdiction and full reasons for this have been provided in the Annex to this notification.

¹ or EU Institutions, EU Agencies, EEA-EFTA States, or European Territories under 355(3) TFEU

Please note the following:

- This form is to be used for the compliance notification required by Article 16(3) of Regulation EU No 1095/2010 (the ESMA Regulation). It is also to be used to provide ESMA with an update on any notification previously provided.
- If a competent authority complies with the Guidelines, please inform ESMA of any national measures published in the relevant jurisdiction to comply by providing either a summary or an electronic link.
- If the competent authority does not comply with part of the Guidelines, that competent authority should provide a full explanation in the Annex to this notification of the extent of non-compliance with those Guidelines, as well as other details of partial compliance. The explanation should specify clearly the relevant parts of the guidelines which the competent authority does not intend to comply with.
- If a competent authority intends to comply with the Guidelines, the date should be completed by adding 'the application date of the Guidelines' except in the following two cases:
 - o where the Guidelines are addressed to a competent authority but relate to a type of institution or instruments which do not currently exist in the authority's jurisdiction (such that currently there is no subject to which the Guidelines relate), that competent authority may state 'the date a relevant institution or instrument exists in my jurisdiction';
 - o where legislative/regulatory proceedings have been initiated to bring into force any measures necessary to comply with the Guidelines, that competent authority may state 'such time as the necessary legislative or regulatory proceedings have been completed' and should provide a brief explanation of the proceedings.
- ESMA may decide to publish the information provided by a competent authority in this form. If the authority does not consent to the publication of any information in this form, please explain why in the Annex to this notification.



Зя председател на КФН:
Заместник-председател на КФН
P. Jordanova
Заповед №
2-282 / 16.11.20

16.11.2020
[insert date]

Annex

My competent authority does not, and does not intend to, comply with the Guidelines and recommendations for the following reasons:

Details of the partial compliance and reasoning:

(please specify clearly the relevant parts of the guidelines which the competent authority does not intend to comply with, as well as other details of partial compliance)

Any other additional information that may be necessary:

The requirements of the guidelines are introduced in an Ordinance №38 of the Financial Supervision Commission on the requirements to the activities of investment intermediaries

Please send this notification to ESMA cross-selling1861@esma.europa.eu.²

² The notification should be sent to the e-mail address communicated for compliance notification with these Guidelines. Please note that other methods of communication of this confirmation of compliance, such as communication to a different e-mail address from the one specified, or by e-mail that does not contain the required form, shall not be accepted as valid.