**FCA ALERT**

**Sure Money UK**

The Financial Conduct Authority (“**FCA**”) would like to alert ESMA that:

**Clone Firm:** Sure Money UK (clone of FCA authorised firm)  
**Address:**

**Telephone Number:**  02031296933

**Fax Number:**

**Website**:

**Email:** [sure.money247@gmail.com](mailto:sure.money247@gmail.com), [samparkercool@gmail.co.uk](mailto:samparkercool@gmail.co.uk)

is not authorised under the Financial Services and Markets Act 2000 (“FSMA”) to carry on a regulated activity in the United Kingdom.  Regulated activities include credit broking, entering into a regulated credit agreement as a lender, and other consumer credit activities.  The FCA believes that this organisation is cloning a FCA authorised firm.