

# Alert

Fraudsters are using the details of firms we authorise to try to convince people that they work for a genuine, authorised firm. Find out more about this 'clone firm'.

This is what we call a 'clone firm'; and fraudsters usually use this tactic when contacting people out of the blue, so you should be especially wary if you have been cold called. They may use the name of the genuine firm, the 'firm reference number' (FRN) we have given the authorised firm or other details.

You can find out more about this scam tactic and how to protect yourself from clone firms through the following link: http://www.fca.org.uk/consumers/scams/investment-scams/cloned-firms

## **Clone firm details**

Fraudsters are using or giving out the following details as part of their tactics to scam people in the UK:

**Boiler Room Name:** Assiprime Euro Brokering (clone of EEA authorised firm) **Address:** Euro Business Centre, 21-23 Hill Street, Edinburgh, EH23JP **Email:** assiprime@europe.com

Be aware that the scammers may give out other false details or mix these with some correct details of the authorised firm.

## **EEA Authorised Details**

This EEA Authorised Firm that fraudsters are claiming to work for has no association with the 'clone firm'. It is authorised to offer, promote or sell services or product in the UK and its correct details are:

Firm name: Assiprime Euro Brokering Srl Firm reference number: 593122 Address: Via Gorra 55/a, Piacenza, 29122, Italy

#### **Report a clone firm**

If you think you have been approached by an unauthorised or clone firm, or contacted about a scam, you should contact our Consumer Helpline on 0800 111 6768. If you were offered, bought or sold shares, you can use our share fraud reporting form.

You can see more ways to report an unauthorised firm and find out what to do if you have been scammed.

### What to do if your firm is cloned

If you think your authorised firm has been cloned or scammers are fraudulently using your name or other details, contact our Firm Helpline on 0845 606 9966 (call rates may vary).

### (a) Consumer Helpline

t: 0800 111 6768

e: consumer.queries@fca.org.uk

See more ways to contact us

### (b) Related links

Check the Register

Cloned firms and individuals

Unauthorised firms to avoid

Protect yourself from unauthorised firms

Warnings from foreign regulators

Report an unauthorised firm

### (c) External links

#### Action Fraud

The national fraud and internet crime reporting centre