The Financial Conduct Authority ("FCA") would like to alert ESMA that:

Firm: **Novostar Finance Co Ltd**  
Address: 4 Frenchurch Avenue, London, EC3M 5BS  
Telephone: 44 (0) 7795 823 288  
Website: [http://www.novostarfin.n.nu/](http://www.novostarfin.n.nu/)  
Email: services@novostarfin.co.uk

is not authorised under the Financial Services and Markets Act 2000 ("FSMA") to carry on a regulated activity in the United Kingdom. Regulated activities include credit broking, entering into a regulated credit agreement as a lender, and other consumer credit activities. The FCA believes that this organisation may be targeting UK customers.