The Financial Services Authority ("FSA") of the United Kingdom would like to alert all recipients that:

PLATINUM HOUSE FINANCIAL (Clone of previously FSA registered firm)

*Address:* 51A THE BROADWAY  
LONDON W5 5JN  
UNITED KINGDOM

*Tel:* 0203 287 8850  
*Fax:* 0207 060 4370  
*Website:* www.platinumhousefinancial.com

is **NOT** authorised under the Financial Services and Markets Act 2000 ("FSMA") to carry on a regulated activity in the United Kingdom. Regulated activities include, amongst other things, advising on investments and dealing and arranging deals in investments ("investments" include stocks and shares).

The entity named above is using the name, address and FSA registration number of a previously FSA registered firm Platinum House Financial Services. The firm Platinum House Financial Services, which appears on the FSA register under the Firm Registration Number 461234, ceased to be FSA registered as at 03 October 2008.

The FSA believes that the organisation identifying itself as Platinum House Financial may be targeting UK customers. Therefore, we have added this firm to our list of unauthorised firms which can be found at:


If you have any further questions on this matter please email our Consumer Contact Centre at consumer.queries@fsa.gov.uk, or alternatively by telephone on 0845 606 1234. Overseas callers can contact us on (+44) 20 7066 1000.